



AICAFMHA
5th National Conference
2004

Youth Participation
Sponsorship Opportunities

**Youth Participation Sponsorship Opportunities at the
5th National AICAFMHA & 14th TheMHS Conference
Gold Coast, 2004**

AICAFMHA

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The Event

The 2004 Conference will be a landmark event in the history of Australia's and New Zealand's Mental Health Conferences. For the first time, the 5th National AICAFMHA Conference and 14th Annual TheMHS Conference will be jointly hosted by AICAFMHA and TheMHS.

HARVESTING HOPE: ACROSS THE LIFESPAN
31st August – 3rd September 2004
Gold Coast Convention Centre, Broadbeach, Queensland, Australia

AICAFMHA and TheMHS are both well established as conferences where delegates will learn about the latest developments in service delivery and research in mental health services. The theme of 'Harvesting Hope: across the lifespan', reflects key mental health messages that recovery is about developing and sustaining hope and that mental health is a central issue for all age groups.

We are excited about the opportunity to host this conference jointly with TheMHS, so that delegates will have unparalleled access to expertise and experience in infant, child, youth, adult and older persons mental health.

Along with the regular conference focus on consumer and carers experiences, indigenous issues and public mental health service initiatives, there will be special focus also on primary care, links with Asia, and issues affecting children of parents with a mental illness.

AICAFMHA is committed to ensuring young people in Australia have the opportunity to participate in its national mental health conferences.

Previous participants have welcomed the opportunity to provide a young person's perspective on the effects of mental health problems, dealing with mental health services, and participating in mental health service delivery options. In addition, young people have responded most positively to the opportunity to meet and network with other young people who have shared similar experiences.

Who will attend?

The National AICAFMHA Conference has a strong record in attracting a broad range of delegates and the TheMHS Conference is the largest mental health services conference in Australia and New Zealand. The conference organisers are confident of attracting in excess of 1000 delegates to this unique event.

Delegates will include families/carers, consumers, young people with mental health issues and representatives from a variety of medical, allied health, education, justice, welfare and youth services.

Why Youth Participation?

AICAFMHA is committed to providing opportunities for young people to be involved with discussion, network and share their experiences of mental health and mental health problems.

Young people who participate in national forums get to experience the views of other young people and benefit through shared knowledge and the opportunity to form relationships with others with similar experiences and understanding.

“Has been good to meet great people” (young person, 2001)

Many young people who have participated in previous events have expressed their satisfaction at being able to “tell professional about what it is really like” to be a young person with a mental health issue.

Youth Participation Sponsorship Options

Sponsor a young person/s

AICAFMHA has had enquiries from several individuals and over 8 group programs which are interested in participating/presenting at the conference if funds are available to support their attendance.

As a sponsor, you can support one or more young people to participate by sponsoring attendance. Attendance for the 3 days of the conference will cost up to \$1800 per person.

Sponsor an event/activity

AICAFMHA is working hard to provide young conference participants with a varied and interesting conference program, coupled with a range of activities which will allow young people to network, share and enjoy the experience.

You can support the availability of conference activities specifically for young people by sponsoring an event. Event sponsorship starts at \$2200 and will help create a positive conference experience for all young people attending.

Full details about youth participation sponsorship are listed on page 8.

The Event Hosts

AICAFMHA

The Australian Infant, Child, Adolescent & Family Mental Health Association (AICAFMHA) is an incorporated not-for-profit association, which aims to actively promote the mental health and well being of infants, children, adolescents and their families and/or carers.

AICAFMHA takes a broad view of mental health; ensuring activities promoting positive mental health and prevention of mental disorders, remains a priority. The association is unique in that it brings together professionals from a wide range of disciplines and consumers and carers in the one organisation.

The objectives of AICAFMHA are:

- ◇ to represent all professions working with infants, children and adolescents and their families in the area of mental health, and all consumers and carers;
- ◇ to facilitate members and non-members sharing information and views in the area of infant, child, adolescent and family mental health;
- ◇ to formulate principles of best practice, promote research, gather data, disseminate information to agencies and professionals in contact with infants, children and adolescents and to the public, and advise government and non-government bodies, in the area of infant, child, adolescent and family mental health;
- ◇ to lobby for increased funding for practice and research in the area of infant, child, adolescent and family mental health;
- ◇ to liaise with other organisations which represent the mental health interests of infants, children and adolescents and their families, or of consumers and carers.

TheMHS

TheMHS – the learning network for improving mental health services in Australia. TheMHS is an independent education, service development and networking organisation.

TheMHS mission is to:

1. Recognise and promote quality collaborative research, practice, policy-making and education.
2. Promote active involvement and inclusion of all mental health stakeholders.

3. Advocate and promote leadership in the mental health field.

TheMHS conferences, forums and seminars fulfill TheMHS mission by:

- ◇ Providing a forum for the presentation and exchange of ideas about the best ways of ensuring high quality mental health services for people affected by mental illness and disability.
- ◇ Promoting positive attitudes about mental health and mental illness.
- ◇ Providing a forum for professional development of people associated with mental health services, ie an opportunity to present current innovations, strategies, research, policies and future directions.
- ◇ Providing a forum for professionals, consumers, carers and managers to meet and debate mental health services.
- ◇ Stimulating debate which will challenge the boundaries of present knowledge and ideas about services for people with mental health disabilities.

Event Organisers

The 5th National AICAFMHA and 14th TheMHS Conference will be jointly organised by AICAFMHA and TheMHS with TheMHS Secretariat appointed as the PCO.

The principal contacts for these organisations are:

AICAFMHA
Mr Philip Robinson
Chair, AICAFMHA Board of Directors
Chief, Division of Mental Health
Women's & Children's Hospital
Adelaide, SA

TheMHS
Ms Vivienne Miller
TheMHS Conference Director
TheMHS Secretariat
Sydney, NSW

The Venue

The 5th National AICAFMHA & 14th TheMHS Conference will be located at the Gold Coast Convention Centre, currently under construction. The Gold Coast offers a range of social and entertainment opportunities which will be attractive to delegates and their families.



Benefits of Sponsorship

Becoming a sponsor of this exciting event, the joint 5th AICAFMHA and 14th TheMHS Conference on the Gold Coast, Australia, is a strategic marketing decision for your organisation and an opportunity to support community and youth development.

Your organisation's support for youth participation in mental health will:

- ◇ enable young Australians to fully and effectively participate in mental health discussion
- ◇ ensure young people have opportunities to meet others with similar experiences
- ◇ promote effective mental health service delivery through greater service understanding of the mental health issues important to Australia's young people
- ◇ be demonstrated to the largest forum and the widest cross-section of clinicians, decision-makers, and stakeholders in Australasian mental health services possible
- ◇ be acknowledged in printed conference materials and on the conference website/s
- ◇ be greatly appreciated by the young people your funds help support.

In addition, representatives of your organisation may have the opportunity to network and interact with the most dynamic mix of clinical disciplines, government, consumers and families in an environment open to listening and learning.

Summary

The 5th National AICAFMHA & 14th TheMHS Conference will endeavour to make your youth participation sponsorship work, prior to, during and following the event itself. We welcome your own promotional ideas and invite you to contact Ms Sue Garvin, AICAFMHA Company Secretary to discuss your participation.

Ms Sue Garvin
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Web: <http://www.aicafmha.net.au/>

Youth Participation Sponsorship Opportunities – Detailed Information

Youth Attendance Sponsorship

Up to \$1800 per person

Youth Attendance Sponsorship provides a young person with:

- ♦ return economy airfare between home state and Gold Coast
- ♦ 3 nights accommodation
- ♦ full conference registration
- ♦ admittance to youth events included in the conference program

Your organisation will receive:

- ♦ acknowledgement in conference documentation
- ♦ acknowledgement on the conference websites with a link to your organisation
- ♦ a letter of thanks from the sponsored young person/s

Organisations sponsoring five (5) or more young people will also receive a complimentary registration for a representative to attend the conference.

Youth Event Sponsorship

Youth Dinner

\$2200 incl GST

Sponsorship of a youth dinner will enable young people to meet in an informal atmosphere with appropriate entertainment and network freely with other youth from around Australia.

Your organisation will receive:

- ♦ acknowledgement in conference documentation
- ♦ acknowledgement on the conference websites with a link to your organisation
- ♦ acknowledgement at the dinner

Youth Welcome Reception

\$2200 incl GST

Young people generally find the typical conference welcome reception daunting.

As sponsor of a youth reception, your organisation will:

- ♦ provide an appropriate forum for young people to meet fellow youth delegates
- ♦ be acknowledged at the opening & closing of the reception
- ♦ be acknowledged in conference documentation
- ♦ be acknowledged on the conference websites with a link to your organisation

Youth Activity

from \$3300 incl GST

Sponsorship of a youth activity will provide an opportunity for young people to participate in a fun networking activity.

Your organisation will receive:

- ♦ acknowledgement at/during the activity
- ♦ acknowledgement in conference documentation
- ♦ acknowledgement on the conference websites with a link to your organisation

Youth Symposium

\$3300 incl GST

The conference program will include a special youth symposium incorporating oral presentations, performance and visual arts.

As sponsor of the youth symposium, your organisation will receive:

- ♦ acknowledgement at the opening & closing of the symposium
- ♦ acknowledgement in conference documentation
- ♦ acknowledgement on the conference websites with a link to your organisation

Other sponsorship opportunities

You are most welcome to contact us to discuss any other sponsorship suggestions or to negotiate terms for the listed items.

Please speak with Sue Garvin on 08 8132 0786 or email garvins@ozemail.com.au.